

## REMARKS

In accordance with the above amendments, claims 1-4, 11, 15, 28, 29, 32-35 have been amended and claims 1-4, 11, 15, 20-22 and 28-41 remain under consideration in this application. No claim stands as being allowed.

The claims have been amended solely to overcome rejections based on 35 U.S.C. § 112 and it is believed all claims presently meet the requirements of that section. Particularly with regard to the rejection of claim 36, the term "one or more receptors" in line 10 refers to a new element and needs no antecedent. Likewise, a "snap-fit" in line 11 is part of the term "snap-fit connector" and is clearly describing a type of connector. Therefore the claim is believed to have been clear and so this claim has not been amended.

With respect to the rejection of claim 3 under 35 U.S.C. § 112, first paragraph, this rejection is not understood; however, to the extent that it is understood, it is respectfully traversed. Applicant would like to point out that the telescoping brace members (or other telescoping device) necessarily has to have slip fitting segments or the telescoping will not occur. Thus there is no need for further disclosure.

With respect to the rejections on the merits, applicants submit that Ziegler U.S. Patent No. 5,444,946, discloses a collapsible shelter assembly which can be opened (expanded) and collapsed for storage. However, Ziegler fails to disclose, teach or fairly suggest the claimed telescoping support structure of the display units of the present claims. His unit merely expands (opens) and contracts (closes) for storage.

Likewise, the Allen reference, U.S. Patent No. 4,017,152, cited with regard to claim 15, does not teach or fairly suggest the use of spaced mounting members but uses only brackets at the

corners of his reflective sheet 12. Therefore, Allen '152 does not meet all the limitations of the claim and cannot anticipate it; nor does Allen suggest the additional mounting means required at the ends of the banners.

In view of the above amendments, taken together with the remarks herein, applicant believes the present claims should now be in condition for allowance and reconsideration and allowance of them is respectfully requested.

Respectfully submitted,

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### **CERTIFICATE OF MAILING**

I hereby certify that the foregoing Amendment Under 37 CFR 1.111 consisting of ten (10) pages, a transmittal letter, a Petition for Extension of Time and a return receipt postcard for the application Serial No. 09/767,442 of inventor, Lester A. LaMotte, filed January 23, 2001, for "COLLAPSIBLE DISPLAY SYSTEM" was deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. BOX 1450 Alexandria, VA 22313-1450 on Friday, August 08, 2003.



Anna Lemke  
On Behalf of C. G. Mersereau